



# James William Mayall

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## Experience

### **Freelance Graphic Designer and Illustrator: April 2004 - present**

I am currently freelancing and working on website design, brand design, design for print and illustration in a variety of sectors. My clients while I have been freelancing have included: Advanced Photoshop Magazine, BBC Music Magazine, Complex Magazine (NYC), Chevron, Tru Thoughts Records, FHM, Barclays Bank and The Nationwide Building Society.

### **Project Manager/Designer at Atticmedia: December 2002 - April 2004**

New media production company Atticmedia employed me as a Project Manager / Senior Designer. During my time there I worked on a wide variety of projects - websites for the BBC, a series of educational CD Roms for the Institute of Physics, mobile phone games and corporate websites.

### **Designer at OD Consultancy: September 1999 - December 2002**

My first real experience of website design was at OD Consultancy. Here I was employed in the role of Senior Designer/ Project Manager, and I worked on Promotional CD-Roms, websites and banner campaigns for clients such as KPMG, British Telecom and Vodaphone.

### **Designer at Pricewaterhouse Coopers: May 1998 - September 1999**

My time at PWC was spent working on one project - the BIMA commended "Insider" - a series of CD-Roms teaching accountants about financial derivatives. I worked on design, sound production, and all packaging and printed materials that accompanied the final product.

### **Designer at DWN: May 1997 - May 1998**

My main role at DWN was as a book designer, working on non-fiction books and jackets for publishers BT Batsford. I worked closely with writers and editors in a fast paced studio in Fulham.

### **Designer at Town Group Consultancy: October 1996 - May 1997**

Employed as Junior Designer.

## Education

**Falmouth College of Arts: October 1992 - June 1996:** BA (hons) Graphic Information Design

**Lincolnshire College of Art and Design: October 1990 - June 1991:** National Diploma in Art and Design

## Interests

Aside from an obvious interest in art, illustration and design I have a huge passion for music. I help run and promote an irregular event in London, "Digital City" ([www.digitalcity.org.uk](http://www.digitalcity.org.uk)). Digital City is a night of live music, djs and independent films.

I also dj regularly around London, and on internet radio - "Purple Radio" ([www.purple-radio.co.uk](http://www.purple-radio.co.uk)) was set up by myself and a few friends. I've been responsible for the stations identity, website design and all promotional literature - as well as broadcasting a monthly show.